The National Academy of Neuropsychology (NAN) is a non-profit professional membership association for specialists who are experts in the assessment and treatment of brain injuries and disorders. NAN members work in the most prestigious universities, hospitals and private practices throughout the world and are at the forefront of cutting-edge research and rehabilitation in the field of brain behavior relationships.

NAN was founded in 1975 and has witnessed steady growth in its membership since its inception. It has developed into a vibrant organization of scientist-practitioners, clinicians, and researchers in the field of neuropsychology. Current membership totals over 3300 active members, with representation by 23 countries. The involvement and contributions of the diverse membership will ensure NAN’s continued success as a professional organization well into the future.

We understand that you need return on investment for your sponsorship, exhibiting, and advertising dollars. Partnering with NAN gives you strategically focused access to an influential audience of scientist-practitioners, clinicians, and researchers in the field of neuropsychology. This alliance offers many key opportunities, including high visibility, hospitality, and networking.

Benefits of Membership

- Subscription to the Archives of Clinical Neuropsychology
- Reduced rates for NAN APA-approved continuing education workshops and programs
- Discounts at annual meetings that include workshops, poster sessions, and symposia
- Networking with others interested in brain-behavior relationships
- 20% discount on all Oxford University Press books
- 50% reduction on Psychology Press Journals
- Updates on CPT Codes, CMS requirements, HIPAA and relevant legislation efforts
- Insurance primers
- Sample letters and forms for use in private practice settings
- Handouts and brochures for patients and physicians

Geographic Distribution of Members by Region
About NAN

Distribution of Members by Membership Category

NAN Members are interested in the following types of information:

- Cutting-edge neuropsychology testing materials for practitioners and patients
- Innovative publications on the field of neuropsychology today - what's new and what does the future hold

Who attends NAN Educational Events?

- Professors in Neuropsychology, Psychiatry, Neurology, Psychology
- Clinical Neuropsychologists
- Licensed Psychologists
- Independent Practitioners
- Research Assistants & Data Analysts
- Students at All Levels
Maximize your return on investment! By optimizing your dollars through partnering with NAN, you ensure that your exhibit will get the attention of the NAN attendees at the conference and throughout the year. Your company will be front and center with our influential community.

This partnership provides you with an exclusive opportunity to cultivate mutually beneficial relationships with our members in ways that are best suited to meet the individual needs of your business.

All partners will receive the following:

- Partnership designation on the NAN website for one year
- Acknowledgement on partner/sponsor signage at the Annual Conference
- Partner recognition in meeting marketing materials, depending on publication schedule

<table>
<thead>
<tr>
<th>Your partnership package includes:</th>
<th>Bronze $2,500</th>
<th>Silver $5,000</th>
<th>Gold $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary exhibitor-only registrations</td>
<td></td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Company logo on attendee tote bags as &quot;NAN Partner&quot;</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>One article in a NAN e-mag publication</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>One representative from your company to serve a one-year advisory term on the NAN publications committee</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Priority consideration for your company’s test-focused workshop proposal</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Recognition in all NAN media promotions</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Two full-page advertisements in the NAN Bulletin</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Banner advertisement in the NAN Newsflash for twelve months</td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td>Banner advertisement on the NAN Conference webpage for twelve months with link to your company’s website</td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td>A mailing list of conference attendees for pre-conference use, one time use only per list</td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td>Opportunity to provide a one page advertisement flyer for inclusion in attendee portfolios</td>
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<tr>
<td>Full-page advertisement in the Conference Registration and Conference Program books</td>
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<tr>
<td>Complimentary conference registrations</td>
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<tr>
<td>Partner recognition in conference publications</td>
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<td>x</td>
</tr>
<tr>
<td>A mailing list of conference attendees for post-conference follow-up, one time use only</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Exhibit booth space</td>
<td>8 x 10</td>
<td>up to 8 x 30</td>
<td>up to 8 x 40</td>
</tr>
</tbody>
</table>
Basic Exhibit Booth Option - $1,000

- 8’ x 10’ exhibit booth space
- Two complimentary exhibitor-only registrations (full conference registrations are available if your rep would like to attend conference sessions for an additional $50)
- Recognition in conference publications

Nonprofit Exhibit Booth Option - $750

- 8’ x 10’ exhibit booth space
- One complimentary exhibitor-only registration (full conference registrations are available if your rep would like to attend conference sessions for an additional $50)
- Recognition in conference publications
Combine any of the sponsorship options below with an exhibit booth to maximize your exposure at the 2014 NAN Annual Conference and customize your experience.

**Badge-holders/lanyards – $2,000**
Each attendee is required to wear a badge at all times for access to educational sessions and the exhibit hall. The badge-holder/lanyard sponsor will have the opportunity to prominently feature their logo on all the lanyards.

**Benefits include:**
- Logo on 1,000 lanyards for all 4 days of the conference

**Notepads with Sponsor Logo – $2,500**
Your brand will be front and center with your logo featured on a notepad given to every conference attendee. This take-away piece will be utilized by attendees long after the conference ends.

**Benefits include:**
- Notepads (sponsor to provide print-ready artwork, NAN to provide notebooks)

**Cyber Café – $5,000**
The Cyber Café will be the hot spot where NAN attendees go to catch up on email or their favorite website. You’ll be associated with this convenient service that attendees will count on.

**Benefits include:**
- Opportunity to brand each of the computers with company logo and customized screen savers
- Sponsor may bring items such as mouse pads, pens and notepads for the workstations at their expense (subject to NAN approval)
- Banner or kiosk sign with logo in Cyber Café

**Morning & Afternoon Refreshment Breaks – $2,000 each**
Sponsor has the opportunity to brand its company to conference attendees as they relax between sessions. Each break ranges between 15-30 minutes and gives the sponsor the ability to clearly display a company logo.

**Benefits include:**
- Recognized as a Sponsor of the Morning or Afternoon break
- Logo prominently displayed in sponsored break area during designated time

**Student Luncheon – $2,000**
Sponsor has the opportunity to expose its company to student attendees as they gather for a student-only lunch.

**Benefits include:**
- Recognized as a Sponsor of the Student Lunch in the onsite program guide
- Logo prominently displayed in lunch area during designated time

**Welcome & Continental Breakfasts – $2,500 each**
During the NAN conference, we feature areas where the attendee can stop and grab a bite to eat before heading to the morning sessions. As a sponsor of the breakfast your logo will be prominently displayed in the breakfast area.

**Benefits include:**
- Recognized as a Sponsor of a daily breakfast
- Logo prominently displayed in breakfast area during the designated day

**President’s Reception in Exhibit Hall – $3,500**
The audience for the President’s Reception is comprised of NAN leaders and attendees and is a prime networking event for attendees.

**Benefits include:**
- Recognized as a Sponsor of the President’s Reception
- Appropriate signage surrounding the reception

**Sponsorship Policy**
In instances where more than one party has requested the same sponsorship item or activity prior to the July 1, 2014 deadline, NAN will make every effort to accommodate all sponsors to the best of its ability.
Vendor Promotional Eblast Message

Reach your potential customers AND maximize your presence before arriving in Puerto Rico! NAN’s goal is to assist you, our exhibitor, to increase your exposure by targeting key prospects with pre-show marketing in the weeks leading up to the conference. This eblast message will serve as a resource for attendees to learn more about your company and conference discounts. This new promotional opportunity is FREE for all 2014 exhibitors.

To participate in this program please provide a brief company profile and/or 2014 special bargains (50 words or less) with your agreement and NAN will include your message in our special vendor eblast message to be sent prior to the Annual Conference!

Media Distribution

Maximize your marketing effort by inserting a flyer in each attendee registration packet for a fee of $1,000 for exhibitors. Giveaway pieces cannot be larger than 8½” x 11” and no more than 1 page. Printing on front and back is permitted. NAN reserves the right to refuse inappropriate materials. Inserts must be pre-approved. Include a copy with your booth application. Upon approval, we will notify you with the shipping address, quantity needed and receiving deadline.

Program Advertising

NAN offers advertising in the registration book and onsite program guide to heighten your reach and provide optimal visibility among meeting attendees. As the primary tool for attendees to navigate the educational, networking and exhibitor offerings of the conference, the registration book and onsite program guide are referred to by attendees months prior to the meeting as a resource, as well as multiple times daily throughout the event.

Registration Book Advertising – Place an ad in our online program that is sent electronically to 3,500 potential attendees!
  • $750 - Full Page, 4 Color
  • $350 - Half Page, 4 Color

Onsite Program Guide Advertising – Reach approximately 1,000 Annual Conference attendees in the onsite guide that attendees keep close at all times.
  • $750 - Full Page, b/w or gray-scale only
  • $350 - Half Page, b/w or gray-scale only

Year Round Advertising Opportunities

Website Advertising

Advertising on the NAN website offers customizable options to fit your needs and budget. Your company can choose to be visible on the homepage or one of the most visited pages with your ad linking to your company’s website!

Homepage Ad:
  • Monthly: $500
  • 12 Months: $5,000 – SAVE $1,000 over a year!

Web Banner:
  • Monthly: $200
  • 12 Months: $2,500 – SAVE $500 over a year!

Newsflash Advertising

NAN sends a monthly member update e-newsletter to its 3,300 members at all levels with the latest happenings in NAN and the neuropsychology field. You can reach the core of the NAN membership every month.
  • Monthly: $200
  • 12 Issues: $2,500 – SAVE $500 over a year!

NAN Bulletin Advertising

NAN publishes and distributes the NAN Bulletin electronically to members twice per year. Our Bulletin reaches every member, with full-page and half-page advertising opportunities available. Additionally, past issues are posted online and can be accessed by the general public.
  • Full-page: $300
  • Half-page: $150

Visit the NAN website to learn more and download the Advertising Order Form today!
Purpose of Exhibits
The purpose of the exhibits, an integral part of the NAN’s educational activities, is to complement the professional clinical sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, supplies and services which are recommended for use in the field of neuropsychology.

Eligibility
The National Academy of Neuropsychology reserves the right to determine the eligibility of any company, product and promotion, or part thereof, that in their opinion is not in keeping with the character and purpose of the show. Exhibits that detract from the character of the show, including persons, conduct or printed matter may be evicted by NAN. In the event of an eviction NAN is not liable for refunds.

Exhibitors Installation and Dismantle
Exhibitor installation  Wednesday, November 12, 2014  9:00am – 5:00pm
Exhibitor dismantle  Saturday, November 15, 2014  9:00am – 12:00pm

*Exhibit Hall installation and dismantle hours are subject to change.

Exhibit space is defined as one booth, 10’ wide by 8’ deep, with an 8’ high back curtain and 3’ high side curtains. Standard equipment includes one skirted table, two folding chairs, a wastebasket and one identification sign. No walls, partitions, decorations, or any other obstructions may be erected that in any way interfere with the view of any other exhibit.

El Conquistador Resort
Enjoy luxury resort recreation and relaxation at El Conquistador. Swim in sparkling water and lounge next to the pools. Take a short boat ride to private Palomino Island and enjoy a pristine beach, water sports and casual café. To make your reservations, call 787-863-1000. In order to ensure that you receive the conference rate of $199, please make your reservation by Saturday, October 11, 2014 and mention that you are attending the 2014 NAN Annual Conference.
Application for Exhibit Space
Please review the entire prospectus prior to applying for space. NAN regulations and guidelines included here are important to the success of the show. Applications for space must be made on the enclosed Application & Agreement. No telephone requests will be accepted. Please return the completed and signed application with a check in the amount of the exhibit package desired.

The deadline for receipt of the Exhibitor Application & Agreement for space is July 1, 2014. Applications received after that date will be assigned to the available booth space once assignments from applications received prior to July 1, 2014 have been made.

NAN reserves the right to decline any application, or prohibit an exhibit based on the criteria established for the meeting.

Confirmation of booth assignment will be sent to the contact by July 15, 2014. NAN reserves the right to rearrange the floor plan and relocate any exhibit upon consultation with said exhibitor. Spaces cannot be assigned, sublet, or otherwise disposed of without consent of NAN.

Terms of Payment
Payment for the total amount must accompany the Application & Agreement. Applications & Agreements received without payment will be returned. All exhibitors' application fees must be in U.S. currency. Checks are to be made payable to NAN. Visa and MasterCard payments are also accepted.

Cancellation of Exhibit Space
Cancellations received before July 15, 2014 are subject to a refund, less a $50 administrative fee. Cancellations received after July 15, 2014 are subject to a cancellation penalty equal to 100% of the total cost of the space cancelled, unless the spaces are all sold out. In that event, the cancellation penalty is equal to 25% of the total cost of the exhibit package cancelled. The cancellation notice must be received in writing by July 15, 2014 to receive a refund.

Registration of Company Representatives
Exhibit area attendance is restricted to qualified exhibitors and those covered under the NAN Registration procedures. Exhibitor representatives must be in the space rented on the exhibit floor and are not admitted for the purpose of viewing other exhibits, except by invitation of other exhibitors. Badges are to be worn at all times. Anyone in the working area of a booth who is not wearing an identifying badge may be asked for identification by security personnel.

Exhibitor badges may be made out only in the name of the company shown on the application for exhibit space. False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized personnel to gain admission to the exhibit floor will be cause for expelling the violator from the exhibit area, banning further entrance to the exhibit floor, or removing the exhibit from the floor without obligation on the part of NAN whatsoever.

Exhibitor-Only Badges
An exhibitor-only badge does not permit access to the Annual Conference educational sessions. Additional badges are available for purchase. An exhibitor-only badge is $125 and a full conference registration badge is $175.

Conference Registration Badges
A pre-registration form will be sent to each eligible exhibiting company after forms and payments are received. In order to receive an authorized name badge for the Annual Conference, the registration form must be returned. A badge will be waiting in the registration area at the El Conquistador Resort beginning on Wednesday, November 12, 2014. Pre-registration is required to gain access to conference sessions. Each person attending the exhibition will be required to register and wear a badge. The transfer of a badge will bar all involved from participating in this and future meetings. Additional badges are available for purchase. An exhibitor-only badge is $125 and a full conference registration badge is $175.

Assignment of Exhibit Space
When two or more top-level partners ask for the same booth location, assignments will be based on the outcome of a lottery system for premium booth spaces. NAN will make booth assignments on July 1, 2014. Contracts received after July 1, 2014 will be considered on a space available basis.

NAN reserves the right to assign space, reassign booths and/or redesign the exhibit area as may be necessary for any reason bearing on the best interests of the meeting, regardless of when your contract and payment are received. NAN reserves the right to refuse or restrict space for any reason.

Exhibit Hall Security
NAN will provide general hotel security provided by the El Conquistador Resort. It is recommended that each exhibitor take the necessary precautions to protect his/her exhibit space, as exhibitors will be responsible for their products and space materials.

Subletting Of Space
No exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor shall the exhibitor be permitted to exhibit therein any goods other than those manufactured or distributed by the company in the regular course of business. Violation of this rule shall be cause for eviction from the show without refund. Displays or demonstration by exhibitors may not be held in any area other than the designated exhibit space.
Solicitation by Non-Exhibitor Personnel
Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business during the Annual Conference. Violators will be promptly ejected from the convention area.

Exhibitor Events
Exhibitors are prohibited from holding any events during official NAN program hours. NAN reserves the right to control suite reservations and meeting space at the hotel. No exhibitor will be allowed access to a hotel suite to circumvent the NAN exhibits. No social functions may be scheduled during the NAN conference events. Requests for use of function space at the facility must be made in writing to NAN. Upon receipt of a request for function space, NAN will notify you if space is available and if any space rental fees are required. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

Liability
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend and hold harmless the National Academy of Neuropsychology, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

Care of Building
Exhibitors will be held responsible for any damage done to the building by them, their agents or employees. Building walls, woodwork or floor must not be defaced or altered. Tacking, taping or nailing of signs, banners, etc. to any walls or woodwork is prohibited.

Relocation of Exhibits
NAN reserves the right to alter the location of exhibitors, or of spaces shown on the official floor plan if deemed advisable in the best interest of the exposition. NAN shall have the further right to prohibit, bar, prevent and remove any exhibit, or proposed exhibit, or any part or portion thereof, which in NAN’s judgment is unsuitable or inappropriate for the exhibitors or purposes of the NAN Annual Conference. Such right shall extend, but shall not be limited to all equipment, material, displays, installations and other items of things constituting part of, or used, or distributed in connection with any such exhibit.

Interpretation and Enforcement
These regulations become a part of the contract between the exhibitor and NAN. NAN has full power of interpretation and enforcement of these rules and its decision is final. All matters in question not covered by these rules are subject to the decision of NAN and all decisions so made shall be binding on all parties. Those who fail to observe these conditions, in this contract or, in the opinion of NAN, conduct themselves unethically, may be dismissed from the exhibition without refund or other appeal.

Violations and Penalties
Upon evidence of substantial violation, NAN may take possession of the space occupied by the exhibitor and remove all persons and goods. The exhibitor shall forfeit to NAN all monies paid or due, and pay all expenses and damages that NAN may incur through the enforcement of this rule.

Sales During Show
Exhibitors selling merchandise on-site at the Conference must have the applicable tax licenses for the state of California and the city of San Diego. Otherwise, orders may be placed for delivery shipped from exhibitor’s regular place of business. NAN reserves the right to place additional restrictions on the sale and filling of orders as it may deem necessary. Violation of these rules will result in ejection from the convention area.

For Additional Information
Should you require additional information, please feel free to contact:
Allison Mendrys, CMP
Meetings & Events Manager
National Academy of Neuropsychology
7555 East Hampden Avenue, Suite 525
Denver, CO 80231
303-691-3694 (Phone)
303-691-5983 (Fax)
amendrys@nanonline.org
Exhibitor Information: This information will appear in conference publications exactly as you provide it. Please print legibly or type.

Company: _____________________________________________________________________________________________________________________________________
Address: _______________________________________________________________________________________________________________________________________
City, State, Zip: ________________________________________________________________________________________________________________________________
Phone: ________________________________________________________________   Fax: __________________________________________________________________
E-mail: ________________________________________________________________________________________________________________________________________
Website/URL: _________________________________________________________________________________________________________________________________

Primary Contact: This person will be the primary point of communication and will be sent all information related to your participation.

Contact Name & Title: _________________________________________________________________________________________________________________________
Contact Phone: ________________________________________________________________________________________________________________________________
Contact Email: _________________________________________________________________________________________________________________________________

Additional Exhibitor Representative(s):
- Full Conference Representative $175 x ____
- Exhibitor Only Representative $125 x ____

Exhibit & Partnership Packages: Please select the appropriate option below.
- Gold Partner $10,000
- Silver Partner $5,000
- Bronze Partner $2,500
- Basic Exhibit Booth Option $1,000
- Non-Profit Exhibit Booth Option $750
- Unmanned Table $300

Company Listing for Vendor Eblast:
Please email your company logo (high resolution in .tiff or .eps format) and brief company profile or special offers (50 words or less) to: Allison Mendrys at amendrys@nanonline.org for inclusion in the promotional vendor eblast that NAN will send on your company’s behalf.

Booth Location Request:
PLEASE LOCATE US NEAR ....
We prefer to be located NEAR one of the following companies (specific names, not type of businesses):
1. ____________________________
2. ____________________________
3. ____________________________

DO NOT LOCATE US NEAR ....
"Located away" means not directly next to or across the aisle. We prefer to be located away from the following, completing companies (specific names, not types of businesses):
1. ____________________________
2. ____________________________
3. ____________________________

Exhibit spaces will be assigned at the sole discretion of the NAN with careful consideration to utility requirements and all other matters relating to the successful conduct of the exhibits. Top-level partners will be assigned premier display spaces. We cannot guarantee your booth placement and will try to avoid placing direct competitors immediately next to or directly across from each other.

Media Distribution:
NAN will place your brochure in each attendee’s registration packet. Please distribute _____ item(s) in the tote bags at $1,000 per brochure, pamphlet, etc. NAN reserves the right to accept or reject materials and issue a refund of the fee if rejected.
**Sponsorship:**
Yes! We would like to sponsor the NAN Annual Conference activities checked below.
We are pleased to commit a total of $______________

- ☐ Badge-holders/lanyards - $2,000
- ☐ Notepads with Sponsor Logo - $2,500
- ☐ Cyber Café - $5,000
- ☐ Welcome & Continental Breakfasts - $2,500 each
- ☐ Morning & Afternoon Refreshment Breaks - $2,000 each
- ☐ Student Luncheon - $2,000
- ☐ President’s Reception in Exhibit Hall - $3,500

**Advertising:**

**Registration Book Advertising Order**
- ☐ $750 - Full Page, 4 Color
- ☐ $350 - Half Page, 4 Color

**Onsite Program Guide Advertising Order**
- ☐ $750 - Full Page, b/w or gray-scale only
- ☐ $350 - Half Page, b/w or gray-scale only

**Exhibitor Acceptance:**
Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor’s activities on the Hotel premises and will indemnify, defend and hold harmless the National Academy of Neuropsychology, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

Exhibitor acknowledges that he/she has read and understands the Exhibitor Terms, Rules & Regulations governing exhibitors incorporated with this Agreement. Exhibitor agrees that the use and occupancy of the assigned space shall be in all respects subject to such rules and regulations and exhibitor agrees to comply with such rules.

This Agreement is not effective until accepted and signed by an authorized representative of the National Academy of Neuropsychology. Only an authorized National Academy of Neuropsychology representative is authorized to amend this agreement.

Company Name (print): _____________________________________________________________________________________________________________________________

Contact Person & Title (print): ____________________________________________________________________________________________________________________________________________________

Signature: ___________________________________________________________________________________________________________________________ Date: __________________

**ACCEPTED** on behalf of the National Academy of Neuropsychology:

By: __________________________________________________________________________________________________________ Date: __________________

**Fee Summary:**

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<tr>
<th>Item</th>
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<tr>
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<td>$_____</td>
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<td>TOTAL ENCLOSED</td>
<td>$_____</td>
<td>Signature: _______________________________________________</td>
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</table>

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